

# How to Align the IT Asset Department with Company Objectives



- First figure out the **right IT metrics for your company and goals**
  - Put these in order of most to least important for meeting your most important company goals:
    - Avoiding downtime
    - High performance
    - Flexible capacity
    - Minimizing total cost of ownership
    - Data security
    - Environmental impact
  - When **ITAM processes are closely integrated with key initiatives**, it is more likely to be perceived as **invaluable to senior management**
- Keep an **ongoing log of all cost savings** that can be traced back to ITAM processes
- Find **specific outcomes that are definite and trackable**
- Establish an **ongoing process to verify the benefits reported**
- Make sure **benefits are communicated** to the relevant authority figures
- Set a **time schedule to reevaluate priorities** to ensure they are always at their best
  - Every 6 months is a good time frame for most companies

<https://www.exittechnologies.com/blog/data-center/it-inventory-management-best-practices>